

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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DATE FILED: 7/25/08

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E. MISHAN & SONS, INC., :

Plaintiff, :

-against- : 08 Civ. 4714 (JGK) (AJP)

MAX SALES, INC. & DR. LEONARD'S : ORDER FOR SETTLEMENT CONFERENCE

HEALTHCARE CORP., :

Defendants. :

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**ANDREW J. PECK, United States Magistrate Judge:**

A settlement conference is scheduled for August 21, 2008 at 2:00 p.m. before Magistrate Judge Andrew J. Peck in Courtroom 20D, 500 Pearl Street. Counsel attending the conference must have full settlement authority and their client(s) must be present at the conference, as must a representative of the client's insurance company where the decision to settle and/or amount of settlement must be approved by the insurance company.

On or before August 14, 2008, counsel shall provide a confidential settlement memorandum to my chambers. The memorandum shall not be filed with the Clerk of the Court nor provided to opposing counsel. The memorandum should explain the factual and legal background of the case as it impacts on settlement negotiations; the status of prior


settlement discussions between the parties, if any; and the party's settlement proposal (range). The latter should be the realistic settlement range of that party, not just the party's "opening bid." The settlement range in the settlement memorandum will be kept confidential by me and not disclosed to opposing counsel. I strongly suggest that the settlement memorandum not exceed 15 pages (counsel may file a longer memorandum without leave of court if counsel truly believes it is necessary; however, any memorandum in excess of 15 pages must be filed two weeks before the conference).

Also on that same date, counsel shall advise the Court and opposing counsel, by letter, of who the client representative(s) will be (name, position and, if necessary, an explanation of their role). Within two business days, counsel shall bring any concerns as to the client representatives to the Court's attention.

The parties are to follow the "Individual Practices of Magistrate Judge Andrew J. Peck," a copy of which is attached.

SO ORDERED.

DATED: New York, New York  
July 25, 2008



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**Andrew J. Peck**  
United States Magistrate Judge

Copies by fax & ECF to: John Zaccaria, Esq.  
Alfred L. D'Isernia, III, Esq.  
Emil S. Cuccio, Esq.  
Judge John G. Koeltl